

## Formats Publicitaires - Hebdomadaires Communautaires

PROVINCE	MARCHÉ	JOURNAL	FORMAT	COL	LIGNES	TOTAL LIGNES	1 COL	2 COL	3 COL	4 COL	5 COL	6 COL	7 COL	8 COL	9 COL	10 COL	LARGEUR DE LA PAGE	PROFOND EUR DE LA PAGE	NOTES
<b>Alberta</b>																			
Airdrie		<b>Airdrie Echo</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
Banff		<b>Banff Crag &amp; Canyon</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
Beaumont		<b>La Nouvelle de Beaumont</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
Blairmore		<b>Crowsnest Pass Promoter</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
Camrose		<b>Camrose Canadian</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
Canmore		<b>Canmore Leader</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
Cochrane		<b>Cochrane Times</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
Cold Lake		<b>Cold Lake Sun</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
Devon		<b>Devon Dispatch News</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
Drayton Valley		<b>Drayton Valley Western News Review</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
Edmonton		<b>Edmonton Examiner</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
Edson		<b>Edson Leader</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
Edson		<b>Edson Towne and Country</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
Edson		<b>Edson West Country Extra</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
Fairview		<b>Fairview Post</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
Fort Saskatchewan		<b>Fort Saskatchewan Record</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
Grande Prairie		<b>Peace Country Sun</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
Grande Prairie		<b>Grande Prairie INK</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
Hanna		<b>Hanna Herald</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
High River		<b>High River Times</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
Hinton		<b>Hinton Parklander</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines

**SPÉCIFICATIONS DU MATÉRIEL**

## Formats Publicitaires - Hebdos Communautaires

PROVINCE	MARCHÉ	JOURNAL	FORMAT	COL	LIGNES	TOTAL LIGNES	1 COL	2 COL	3 COL	4 COL	5 COL	6 COL	7 COL	8 COL	9 COL	10 COL	LARGEUR DE LA PAGE	PROFOND EUR DE LA PAGE	NOTES
<b>Alberta cont'd</b>																			
	Lacombe	<b>Lacombe Globe</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
	Leduc	<b>County Market</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
	Leduc	<b>Homes Plus Real Estate Section</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
	Leduc	<b>Leduc Representative</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
	Lloydminster	<b>Lloydminster Meridian Booster</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
	Mayerthorpe	<b>Freelancer</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
	Nanton	<b>Nanton News</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
	Peace River	<b>Peace River Record Gazette</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
	Pincher Creek	<b>Pincher Creek Echo</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
	Sherwood Park	<b>Sherwood Park News</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
	Spruce Grove	<b>Spruce Grove Examiner</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
	Stony Plain	<b>Stony Plain Reporter</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
	Strathmore	<b>Strathmore Standard</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
	Vermilion	<b>Vermilion Standard</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
	Vulcan	<b>Vulcan Advocate</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
	Wetaskiwin	<b>Wetaskiwin Times - Advertiser</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
	Whitecourt	<b>Whitecourt Star</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
<b>Saskatchewan</b>																			
	Meadow Lake	<b>Meadow Lake Progress</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
	Melfort	<b>Melfort Journal</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
	Melfort/Nipawin	<b>North East Sun</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
	Nipawin	<b>Nipawin Journal</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines

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## Formats Publicitaires - Hebdomadaires Communautaires

PROVINCE	MARCHÉ	JOURNAL	FORMAT	COL	LIGNES	TOTAL LIGNES	1 COL	2 COL	3 COL	4 COL	5 COL	6 COL	7 COL	8 COL	9 COL	10 COL	LARGEUR DE LA PAGE	PROFONDUR DE LA PAGE	NOTES
<b>Manitoba</b>																			
	Altona	<b>Altona Red River Valley Echo</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
	Beausejour	<b>Beausejour, The Review</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
	Carman	<b>Carman Valley Leader</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
	Interlake (Gimli, Arobrg, Ashern, Lundar)	<b>Interlake Spectator</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
	Lac du Bonnet	<b>Lac du Bonnet Leader</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
	Portage la Prairie	<b>Central Manitoba Shopper &amp; News</b>	T	6	200	1200	1.85" (1-7/8")	3.75" (3-3/4")	5.71" (5-11/16")	7.64" (7-5/8")	9.57" (9-9/16")	11.5" (11-1/2")					11.5" (11-1/2")	14.285" (14-5/16")	
	Portage la Prairie	<b>Herald Leader Press</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
	Selkirk	<b>Selkirk Journal</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
	Stonewall	<b>Stonewall Argus &amp; Teulon Times</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
	Winkler	<b>Morden Times</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
	Winkler	<b>Winkler Times</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
<b>Ontario</b>																			
	Amherstburg	<b>Amherstburg Echo</b>	T	8	176	1408	1.1875" (1-3/16")	2.5" (2-1/2")	3.8125" (3-13/16")	5.0625" (5-1/16")	6.4375" (6-7/16")	7.75" (7-3/4")	N/A	10.25" (10-1/4")			10.25" (10-1/4")	12.571" (12-1/2")	
	Bancroft	<b>Bancroft This Week</b>	T	6	160	960	1.5" (1-1/2")	3.25" (3-1/4")	5"	6.625" (6-5/8")	8.25" (8-1/4")	10.33" (10-5/16")					10.33" (10-5/16")	11.42" (11-3/8")	Ads over 140 lines charged at full depth of 160 lines
	Barry's Bay	<b>Barry's Bay This Week</b>	T	6	160	960	1.5" (1-1/2")	3.25" (3-1/4")	5"	6.625" (6-5/8")	8.25" (8-1/4")	10.33" (10-5/16")					10.33" (10-5/16")	11.42" (11-3/8")	Ads over 140 lines charged at full depth of 160 lines
	Belleville	<b>Shoppers Market</b>	T	9	195	1755	1.0625" (1-1/16")	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	10.375" (10-3/8")		10.375" (10-3/8")	13.928" (13-15/16")	
	Bradford	<b>Bradford West Gwillimbury Times</b>	T	9	160	1440	1.0625" (1-1/16")	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	10.375" (10-3/8")		10.375" (10-3/8")	11.42" (11-3/8")	Ads over 140 lines charged at full depth of 160 lines
	Brantford	<b>Brantford Pennysaver</b>	T	9	158	1422	1.0625" (1-1/16")	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	10.375" (10-3/8")		10.375" (10-3/8")	11.286" (11-5/16")	
	Chatham	<b>Chatham Smart Shopper</b>	T	9	158	1422	1.0625" (1-1/16")	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	10.375" (10-3/8")		10.375" (10-3/8")	11.286" (11-5/16")	
	Chatham	<b>Chatham This Week</b>	T	8	158	1264	1.1875" (1-3/16")	2.5" (2-1/2")	3.8125" (3-13/16")	5.0625" (5-1/16")	6.4375" (6-7/16")	7.75" (7-3/4")	N/A	10.25" (10-1/4")			10.25" (10-1/4")	11.286" (11-5/16")	
	Chatham	<b>Today's Farmer</b>	T	8	158	1264	1.1875" (1-3/16")	2.5" (2-1/2")	3.8125" (3-13/16")	5.0625" (5-1/16")	6.4375" (6-7/16")	7.75" (7-3/4")	N/A	10.25" (10-1/4")			10.25" (10-1/4")	11.286" (11-5/16")	
<b>SPÉCIFICATIONS DU MATÉRIEL</b>																			

## Formats Publicitaires - Hebdo Communautaires

PROVINCE	MARCHÉ	JOURNAL	FORMAT	COL	LIGNES	TOTAL LIGNES	1 COL	2 COL	3 COL	4 COL	5 COL	6 COL	7 COL	8 COL	9 COL	10 COL	LARGEUR DE LA PAGE	PROFOND EUR DE LA PAGE	NOTES
<b>Ontario cont'd</b>																			
	Clinton	<b>Clinton News Record</b>	T	8	160	1280	1.1875" (1-3/16")	2.5" (2-1/2")	3.8125" (3-13/16")	5.0625" (5-1/16")	6.4375" (6-7/16")	7.75" (7-3/4")	N/A	10.25" (10-1/4")			10.25" (10-1/4")	12.571" (12-1/2")	Ads over 140 lines charged at full depth of 160 lines
	Cochrane	<b>Cochrane Times Post</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
	Cochrane District & James Bay Coast	<b>Northern Voice</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
	Collingwood	<b>Collingwood Enterprise Bulletin</b>	B	10	287	2870	1.0625" (1-1/16")	2.25" (2-1/4")	3.8125" (3-13/16")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	10.375" (10-3/8")	11.5" (11-1/2")	11.5" (11-1/2")	20.5" (20-1/2")	Ads over 270 lines charged at full depth
	Delhi	<b>Delhi News Record</b>	T	9	161	1449	1.1875" (1-3/16")	2.5" (2-1/2")	3.8125" (3-13/16")	5.0625" (5-1/16")	6.4375" (6-7/16")	7.75" (7-3/4")	N/A	10.25" (10-1/4")			10.25" (10-1/4")	11.5" (11-1/2")	
	Dresden	<b>Leader Spirit</b>	T	8	158	1264	1.1875" (1-3/16")	2.5" (2-1/2")	3.8125" (3-13/16")	5.0625" (5-1/16")	6.4375" (6-7/16")	7.75" (7-3/4")	N/A	10.25" (10-1/4")			10.25" (10-1/4")	11.285" (11-5/16")	
	Dunnville	<b>Dunnville Chronicle</b>	B	10	301	3010	1.0625" (1-1/16")	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	N/A	11.5" (11-1/2")	11.5" (11-1/2")	21.428" (21-1/2")	Ads over 275 lines charged at full depth
	Elliot Lake	<b>Elliot Lake Standard</b>	T	6	220	1320	1.5" (1-1/2")	3.25" (3-1/4")	5"	6.8125" (6-13/16")	8.5" (8-1/2")	10.25" (10-3/4")					10.25" (10-3/4")	15.714" (15-11/16")	Ads over 195 lines charged at full depth
	Espanola	<b>Espanola Mid-North Monitor</b>	T	6	220	1320	1.5" (1-1/2")	3.25" (3-1/4")	5"	6.8125" (6-13/16")	8.5" (8-1/2")	10.25" (10-3/4")					10.25" (10-3/4")	15.714" (15-11/16")	Ads over 195 lines charged at full depth
	Fort Erie	<b>Fort Erie Shopping Times</b>	T	9	160	1440	1.033" (1-1/16")	2.25" (2-1/4")	3.417" (3-7/16")	4.583" (4-5/8")	5.75" (5-3/4")	6.917" (6-7/8")	8.083" (8-1/16")	9.25" (9-1/4")	10.417" (10-7/16")		10.417" (10-7/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
	Fort Erie	<b>Fort Erie Times</b>	T	9	160	1440	1.033" (1-1/16")	2.25" (2-1/4")	3.417" (3-7/16")	4.583" (4-5/8")	5.75" (5-3/4")	6.917" (6-7/8")	8.083" (8-1/16")	9.25" (9-1/4")	10.417" (10-7/16")		10.417" (10-7/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
	Frontenac	<b>Frontenac This Week</b>	T	9	160	1440	1"	2.177" (2-3/16")	3.361" (3-3/8")	4.528" (4-1/2")	5.71" (5-11/16")	6.889" (6-7/8")	8.071" (8-1/16")	9.236" (9-1/4")	10.419" (10-7/16")		10.419" (10-7/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
	Gananoque	<b>Gananoque Reporter</b>	T	9	176	1584	1.083" (1-1/16")	2.25" (2-1/4")	3.417" (3-7/16")	4.583" (4-9/16")	5.75" (5-3/4")	6.917" (6-15/16")	8.083" (8-1/16")	9.25" (9-1/4")	10.417" (10-7/16")		10.417" (10-7/16")	12.571" (12-1/2")	
	Goderich	<b>Focus Newsmagazine</b>	T	8	176	1408	1.1875" (1-3/16")	2.5" (2-1/2")	3.8125" (3-13/16")	5.0625" (5-1/16")	6.4375" (6-7/16")	7.75" (7-3/4")	N/A	10.25" (10-1/4")			10.25" (10-1/4")	12.571" (12-1/2")	Ads over 140 lines charged at full depth of 160 lines
	Goderich	<b>Signal Star</b>	T	8	160	1280	1.1875" (1-3/16")	2.5" (2-1/2")	3.8125" (3-13/16")	5.0625" (5-1/16")	6.4375" (6-7/16")	7.75" (7-3/4")	N/A	10.25" (10-1/4")			10.25" (10-1/4")	12.571" (12-1/2")	Ads over 140 lines charged at full depth of 160 lines
	Goderich	<b>Supersaver</b>	bag																
	Grand Bend	<b>Lakeshore Advance</b>	T	8	176	1408	1.1875" (1-3/16")	2.5" (2-1/2")	3.8125" (3-13/16")	5.0625" (5-1/16")	6.4375" (6-7/16")	7.75" (7-3/4")	N/A	10.25" (10-1/4")			10.25" (10-1/4")	12.571" (12-1/2")	
	Guelph	<b>Guelph Pennysaver</b>	T	9	158	1422	1.0625" (1-1/16")	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	10.375" (10-3/8")		10.375" (10-3/8")	11.285" (11-5/16")	
	Haliburton	<b>Haliburton County Echo</b>	T	6	160	960	1.5" (1-1/2")	3.25" (3-1/4")	5"	6.625" (6-5/8")	8.25" (8-1/4")	10.33" (10-5/16")					10.33" (10-5/16")	11.42" (11-3/8")	Ads over 140 lines charged at full depth of 160 lines
	Hanover	<b>Hanover Post</b>	B	10	290	2900	1.0625" (1-1/16")	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	N/A	11.5" (11-1/2")	11.5" (11-1/2")	20.714" (20-11/16")	Ads over 140 lines charged at full depth of 160 lines
	Ingersoll	<b>Ingersoll Times</b>	T	9	160	1440	1.0625" (1-1/16")	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	10.375" (10-3/8")		10.375" (10-3/8")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines

### SPÉCIFICATIONS DU MATÉRIEL

## Formats Publicitaires - Hebdomadaires Communautaires

PROVINCE	MARCHÉ	JOURNAL	FORMAT	COL	LIGNES	TOTAL LIGNES	1 COL	2 COL	3 COL	4 COL	5 COL	6 COL	7 COL	8 COL	9 COL	10 COL	LARGEUR DE LA PAGE	PROFONDUR DE LA PAGE	NOTES
<b>Ontario cont'd</b>																			
Innisfil		<b>Innisfil Examiner</b>	T	9	160	1440	1.0625" (1-1/16")	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	10.375" (10-3/8")		10.375" (10-3/8")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
Kapuskasing		<b>Le Weekender</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
Kapuskasing		<b>L'horizon</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
Kapuskasing		<b>Northern Times</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
Kenora		<b>Lake of the Woods Enterprise</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
Kincardine		<b>Kincardine News</b>	T	8	160	1280	1.1875" (1-3/16")	2.5" (2-1/2")	3.8125" (3-13/16")	5.0625" (5-1/16")	6.4375" (6-7/16")	7.75" (7-3/4")	N/A	10.25" (10-1/4")			10.25" (10-1/4")	12.571" (12-1/2")	Ads over 140 lines charged at full depth of 160 lines
Kingston		<b>Kingston Business Outlook</b>	T	9	196	1764	N/A	2.1875" (2-3/16")	3.8125" (3-13/16")	4.4375" (4-7/16")	5.625" (5-5/8")	6.75" (6-3/4")	7.9375" (7-15/16")	N/A	10.25" (10-1/4")		10.25" (10-1/4")	14"	Ads over 186 lines charged at full depth
Kingston		<b>Kingston This Week</b>	T	9	160	1440	1"	2.177" (2-3/16")	3.361" (3-3/8")	4.528" (4-1/2")	5.71" (5-11/16")	6.889" (6-7/8")	8.071" (8-1/16")	9.236" (9-1/4")	10.419" (10-7/16")		10.419" (10-7/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines
Kirkland Lake		<b>Kirkland Lake Northern News</b>	B	10	301	3010	N/A	2.25" (2-1/4")	3.4375" (3-7/16")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	N/A	11.5" (11-1/2")	11.5" (11-1/2")	21.428" (21-1/2")	Ads over 295 lines charged at full depth
Kitchener/ Waterloo Cambridge		<b>Kitchener/ Waterloo Pennysaver</b>	T	9	158	1422	1 1/16	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	10.375" (10-3/8")		10.375" (10-3/8")	11.285" (11-5/16")	
Leamington		<b>Leamington Post &amp; News</b>	B	10	301	3010	1 1/16	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	N/A	11.5" (11-1/2")	11.5" (11-1/2")	21.428" (21-1/2")	
Leamington		<b>Leamington Shopper</b>	T	9	176	1584	1 1/16	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	10.375" (10-3/8")		10.375" (10-3/8")	12.571" (12-1/2")	
Lindsay		<b>Lindsay Post</b>	B	10	287	2870	1"	2.125" (2-1/8")	3.3125" (3-5/16")	4.5" (4-1/2")	5.625" (5-5/8")	6.8125" (6-13/16")	8"	9.125" (9-1/8")	10.3125" (10-5/16")	11.5" (11-1/2")	11.5" (11-1/2")	20.5" (20-1/2")	
London		<b>Londoner, The</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
London		<b>London Pennysaver</b>	T	9	161	1449	1.0625" (1-1/16")	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	10.375" (10-3/8")		10.375" (10-3/8")	11.5" (11-1/2")	
Lucknow		<b>Lucknow Sentinel</b>	T	8	160	1280	1.1875" (1-3/16")	2.5" (2-1/2")	3.8125" (3-13/16")	5.0625" (5-1/16")	6.4375" (6-7/16")	7.75" (7-3/4")	N/A	10.25" (10-1/4")			10.25" (10-1/4")	12.571" (12-1/2")	Ads over 140 lines charged at full depth of 160 lines
Markdale		<b>Markdale Standard</b>	T	9	192	1728	1.0625" (1-1/16")	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	10.375" (10-3/8")		10.375" (10-3/8")	13 11/16	Ads over 170 lines charged at full depth
Midland		<b>Midland Free Press/Midland FP This Week</b>	B	10	287	2870	1.0625" (1-1/16")	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	10.375" (10-3/8")	11.5" (11-1/2")	11.5" (11-1/2")	20.5" (20-1/2")	Ads over 280 lines charged at full depth
Minden		<b>Minden Times</b>	T	6	160	960	1.5" (1-1/2")	3.25" (3-1/4")	5"	6.625" (6-5/8")	8.25" (8-1/4")	10.33" (10-5/16")					10.33" (10-5/16")	11.42" (11-3/8")	Ads over 140 lines charged at full depth of 160 lines
Mitchell		<b>Mitchell Advocate</b>	T	8	160	1280	1.1875" (1-3/16")	2.5" (2-1/2")	3.8125" (3-13/16")	5.0625" (5-1/16")	6.4375" (6-7/16")	7.75" (7-3/4")	N/A	10.25" (10-1/4")			10.25" (10-1/4")	12.571" (12-1/2")	Ads over 140 lines charged at full depth of 160 lines
Napanee		<b>Napanee Guide</b>	T	9	160	1440	1"	2.177" (2-3/16")	3.361" (3-3/8")	4.528" (4-1/2")	5.71" (5-11/16")	6.889" (6-7/8")	8.071" (8-1/16")	9.236" (9-1/4")	10.419" (10-7/16")		10.419" (10-7/16")	11.429" (11-7/16")	Ads over 140 lines charged at full depth of 160 lines

**SPÉCIFICATIONS DU MATÉRIEL**

## Formats Publicitaires - Hebdomadaires Communautaires

PROVINCE	MARCHÉ	JOURNAL	FORMAT	COL	LIGNES	TOTAL LIGNES	1 COL	2 COL	3 COL	4 COL	5 COL	6 COL	7 COL	8 COL	9 COL	10 COL	LARGEUR DE LA PAGE	PROFOND EUR DE LA PAGE	NOTES
<b>Ontario cont'd</b>																			
Niagara		<b>International, The</b>	B	10	301	3010	1.0625" (1-1/16")	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	10.375" (10-3/8")	11.5" (11-1/2")	11.5" (11-1/2")	21.428" (21-1/2")	Ads over 280 lines charged at full depth
Niagara		<b>Niagara Advance</b>	T	9	160	1440	1.033" (1-1/16")	2.25" (2-1/4")	3.417" (3-7/16")	4.583" (4-5/8")	5.75" (5-3/4")	6.917" (6-7/8")	8.083" (8-1/16")	9.25" (9-1/4")	10.417" (10-7/16")		10.417" (10-7/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
Niagara		<b>Niagara Shopping News</b>	T	9	160	1440	1.033" (1-1/16")	2.25" (2-1/4")	3.417" (3-7/16")	4.583" (4-5/8")	5.75" (5-3/4")	6.917" (6-7/8")	8.083" (8-1/16")	9.25" (9-1/4")	10.417" (10-7/16")		10.417" (10-7/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
Norwich		<b>Norwich Gazette</b>	T	9	160	1440	1.0625" (1-1/16")	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	10.375" (10-3/8")		10.375" (10-3/8")	11.428" (11-7/16")	
Ottawa		<b>Ottawa Pennysaver</b>	T	10	176	1760	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	12.57" (12-1/2")	
Paris		<b>Paris Star</b>	T	9	157	1413	1.0625" (1-1/16")	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	10.375" (10-3/8")		10.375" (10-3/8")	11.214" (11-3/16")	
Pelham		<b>Pelham News</b>	T	9	176	1584	1.0625" (1-1/16")	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	10.375" (10-3/8")		10.375" (10-3/8")	12.571" (12-1/2")	Ads over 143 lines charged at full depth
Pembroke		<b>Petawawa/Pembroke News</b>	T	9	157	1413	1.0625" (1-1/16")	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	10.375" (10-3/8")		10.375" (10-3/8")	11.214" (11-3/16")	Ads over 145 lines charged at full depth
Petrolia		<b>Petrolia Topic</b>	T	8	161	1288	1.0625" (1-1/16")	2.465" (2-7/16")	3.762" (3-3/4")	5.0625" (5-1/16")	6.4375" (6-7/16")	7.75" (7-3/4")	N/A	10.25" (10-1/4")			10.25" (10-1/4")	11.5" (11-1/2")	Ads over 280 lines charged at full depth
Picton		<b>Picton County Weekly News</b>	T	9	160	1440	N/A	2.183" (2-3/16")	3.358" (3-3/8")	4.533" (4-9/16")	5.708" (5-11/16")	6.883" (6-7/8")	8.058" (8-1/16")	9.233" (9-1/4")	10.408" (10-7/16")		10.408" (10-7/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
Port Colborne		<b>InPort News</b>	T	9	176	1584	1.0625" (1-1/16")	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	10.375" (10-3/8")		10.375" (10-3/8")	12.571" (12-1/2")	Ads over 185 lines charged at full depth
Port Elgin		<b>Shoreline-Beacon News</b>	T	8	160	1280	1.1875" (1-3/16")	2.5" (2-1/2")	3.8125" (3-13/16")	5.0625" (5-1/16")	6.4375" (6-7/16")	7.75" (7-3/4")	N/A	10.25" (10-1/4")			10.25" (10-1/4")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
Quinte		<b>Community Press (All Editions)</b>	T	9	160	1440	N/A	2.183" (2-3/16")	3.358" (3-3/8")	4.533" (4-9/16")	5.708" (5-11/16")	6.883" (6-7/8")	8.058" (8-1/16")	9.233" (9-1/4")	10.408" (10-7/16")		10.408" (10-7/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
Sarnia		<b>Sarnia This Week</b>	T	8	158	1264	1.1875" (1-3/16")	2.5" (2-1/2")	3.8125" (3-13/16")	5.0625" (5-1/16")	6.4375" (6-7/16")	7.75" (7-3/4")	N/A	10.25" (10-1/4")			10.25" (10-1/4")	11.285" (11-5/16")	
Sault Ste. Marie		<b>Sault Ste. Marie This Week</b>	T	9	196	1764	1.0625" (1-1/16")	2.1875" (2-3/16")	3.3125" (3-5/16")	4.4375" (4-7/16")	5.625" (5-5/8")	6.75" (6-3/4")	7.9375" (7-15/16")	9.1875" (9-3/16")	10.25" (10-1/4")		10.25" (10-1/4")	14"	Ads over 180 lines charged at full depth
Seaforth		<b>Huron Expositor</b>	T	8	160	1280	1.1875" (1-3/16")	2.5" (2-1/2")	3.8125" (3-13/16")	5.0625" (5-1/16")	6.4375" (6-7/16")	7.75" (7-3/4")	N/A	10.25" (10-1/4")			10.25" (10-1/4")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
Simcoe		<b>Tuesday Times Reformer</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
Stratford		<b>Marketplace</b>	B	10	300	3000	1.0625" (1-1/16")	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	N/A	11.5" (11-1/2")	11.5" (11-1/2")	21.428" (21-3/8")	
Strathroy		<b>Age Dispatch/Focus</b>	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
St. Thomas		<b>Elgin County Market</b>	T	9	158	1422	1.0625" (1-1/16")	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	10.375" (10-3/8")		10.375" (10-3/8")	11.285" (11-5/16")	
Thorold		<b>Niagara News, Thorold</b>	T	9	160	1440	1.033" (1-1/16")	2.25" (2-1/4")	3.417" (3-7/16")	4.583" (4-5/8")	5.75" (5-3/4")	6.917" (6-7/8")	8.083" (8-1/16")	9.25" (9-1/4")	10.417" (10-7/16")		10.417" (10-7/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines

**SPÉCIFICATIONS DU MATÉRIEL**

## Formats Publicitaires - Hebdos Communautaires

PROVINCE	MARCHÉ	JOURNAL	FORMAT	COL	LIGNES	TOTAL LIGNES	1 COL	2 COL	3 COL	4 COL	5 COL	6 COL	7 COL	8 COL	9 COL	10 COL	LARGEUR DE LA PAGE	PROFOND EUR DE LA PAGE	NOTES
<b>Ontario cont'd</b>																			
	Tillsonburg	Lakeshore Shopper	T	9	161	1449	1.0625" (1-1/16")	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	10.375" (10-3/8")		10.375" (10-3/8")	11.5"	
	Tillsonburg	Tillsonburg Independent News	B	10	301	3010	1.0625" (1-1/16")	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	N/A	11.5" (11-1/2")	11.5" (11-1/2")	21.428" (21-1/2")	
	Tillsonburg	Tillsonburg News	B	10	301	3010	1.0625" (1-1/16")	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	N/A	11.5" (11-1/2")	11.5" (11-1/2")	21.428" (21-1/2")	
	Timmins	Timmins Times	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
	Trenton	Trenton Trentonian	T	9	160	1440	N/A	2.183" (2-3/16")	3.358" (3-3/8")	4.533" (4-9/16")	5.708" (5-11/16")	6.883" (6-7/8")	8.058" (8-1/16")	9.233" (9-1/4")	10.408" (10-7/16")		10.408" (10-7/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
	Wallaceburg	Courier Press	T	8	158	1264	1.1875" (1-3/16")	2.5" (2-1/2")	3.8125" (3-13/16")	5.0625" (5-1/16")	6.4375" (6-7/16")	7.75" (7-3/4")	N/A	10.25" (10-1/4")			10.25" (10-1/4")	11.285" (11-5/16")	
	Wallaceburg	Wallaceburg News	B	10	301	3010	1.0625" (1-1/16")	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	N/A	11.5" (11-1/2")	11.5" (11-1/2")	21.428" (21-1/2")	Ads over 280 lines charged at full depth
	West Elgin	West Elgin Chronicle	T	10	160	1600	0.833" (13/16")	1.933" (1-15/16")	3"	4.033" (4-1/16")	5.083" (5-1/16")	6.133" (6-1/8")	7.183" (7-3/16")	8.233" (8-1/4")	N/A	10.333" (10-5/16")	10.333" (10-5/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
	West Niagara	West Niagara News	T	9	160	1440	1.033" (1-1/16")	2.25" (2-1/4")	3.417" (3-7/16")	4.583" (4-5/8")	5.75" (5-3/4")	6.917" (6-7/8")	8.083" (8-1/16")	9.25" (9-1/4")	10.417" (10-7/16")		10.417" (10-7/16")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
	Warton	Warton Echo	T	8	160	1280	1.1875" (1-3/16")	2.5" (2-1/2")	3.8125" (3-13/16")	5.0625" (5-1/16")	6.4375" (6-7/16")	7.75" (7-3/4")	N/A	10.25" (10-1/4")			10.25" (10-1/4")	11.429" (11-1/2")	Ads over 140 lines charged at full depth of 160 lines
	Windsor	Windsor Pennysaver	T	9	161	1449	1.0625" (1-1/16")	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	10.375" (10-3/8")		10.375" (10-3/8")	11.5" (11-1/2")	
	Woodstock	Oxford Shopping News	T	9	210	1890	1"	2.1875" (2-3/16")	3.375" (3-3/8")	4.5625" (4-9/16")	5.75" (5-3/4")	6.9375" (6-15/16")	8.125" (8-1/8")	9.3125" (9-5/16")	10.5" (10-1/2")		10.5" (10-1/2")	15"	
	Woodstock	Woodstock Oxford Review	T	9	160	1440	1.0625" (1-1/16")	2.25" (2-1/4")	3.375" (3-3/8")	4.5625" (4-9/16")	5.6875" (5-11/16")	6.875" (6-7/8")	8.0625" (8-1/16")	9.1875" (9-3/16")	10.375" (10-3/8")		10.375" (10-3/8")	11.429" (11-1/2")	
<b>Quebec</b>																			
	Amos, Val D'Or	Le Citoyen Abitibi-Est	T	10	162	1620	N/A	1.875" (1-7/8")	N/A	3.875" (3-7/8")	N/A	5.875" (5-7/8")	N/A	7.875" (7-7/8")	N/A	9.875" (9-7/8")	9.875" (9-7/8")	11.571" (11-9/16")	
	Amqui	L'Avant-Poste	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")	
	Asbestos	Les Actualités	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")	
	Asomption	L'Écrivain Public (Bi-Monthly)	T	7	140	980	Please contact your client representative.												
	Baie-Comeau	Plein Jour de Baie-Comeau	T	10	162	1620	N/A	1.875" (1-7/8")	N/A	3.875" (3-7/8")	N/A	5.875" (5-7/8")	N/A	7.875" (7-7/8")	N/A	9.875" (9-7/8")	9.875" (9-7/8")	11.571" (11-9/16")	
	Bas St-Laurent	A-Bas St-Laurent	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")	
	Beauport	L'Écho de Beauport	T	8	175	1400	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	12.5" (12-1/2")	
<b>SPÉCIFICATIONS DU MATÉRIEL</b>																			

PROVINCE	MARCHÉ	JOURNAL	FORMAT	COL	LIGNES	TOTAL LIGNES	1 COL	2 COL	3 COL	4 COL	5 COL	6 COL	7 COL	8 COL	9 COL	10 COL	LARGEUR DE LA PAGE	PROFOND EUR DE LA PAGE	NOTES
<b>Quebec cont'd</b>																			
	Beloil, Boucherville, St-Contant	<b>Sortir (Vivre en Montérégie)</b>	T	8	200	1600	N/A	2.5" (2-1/2")	N/A	5.0625" (5-1/16")	N/A	7.6875" (7-11/16")	N/A	10.25" (10-1/4")	N/A		10.25" (10-1/4")	14.285" (14-5/16")	
	Blainville, Ste-Thérèse	<b>Echo de la Rive-Nord</b>	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")	
	Blainville, Ste-Thérèse	<b>La Voix de Mille Iles</b>	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")	
	Chambly, Beloil, St-Bruno, Carignan, St-Basile-le-Grand, Mont St-Hilaire	<b>Journal L'Action Régionale</b>	T	10	176	1760	N/A	1.875" (1-7/8")	N/A	3.875" (3-7/8")	N/A	5.875" (5-7/8")	N/A	7.875" (7-7/8")	N/A	9.875" (9-7/8")	9.875" (9-7/8")	12.571" (12-9/16")	
	Chandler	<b>Le Havre</b>	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")	
	Chibougamau	<b>La Sentinelle</b>	T	10	162	1620	N/A	1.875" (1-7/8")	N/A	3.875" (3-7/8")	N/A	5.875" (5-7/8")	N/A	7.875" (7-7/8")	N/A	9.875" (9-7/8")	9.875" (9-7/8")	11.571" (11-9/16")	
	Chibougamau, Baie-James	<b>Le Jamésien (last Friday of the month)</b>	T	10	162	1620	N/A	1.875" (1-7/8")	N/A	3.875" (3-7/8")	N/A	5.875" (5-7/8")	N/A	7.875" (7-7/8")	N/A	9.875" (9-7/8")	9.875" (9-7/8")	11.571" (11-9/16")	
	Chicoutimi, Jonquièrre, La Baie	<b>Le Réveil</b>	T	10	162	1620	N/A	1.875" (1-7/8")	N/A	3.875" (3-7/8")	N/A	5.875" (5-7/8")	N/A	7.875" (7-7/8")	N/A	9.875" (9-7/8")	9.875" (9-7/8")	11.571" (11-9/16")	
	Dolbeau	<b>Le Point</b>	T	10	162	1620	N/A	1.875" (1-7/8")	N/A	3.875" (3-7/8")	N/A	5.875" (5-7/8")	N/A	7.875" (7-7/8")	N/A	9.875" (9-7/8")	9.875" (9-7/8")	11.571" (11-9/16")	
	Dorion	<b>1ère Édition</b>	T	8	175	1400	N/A	2.5" (2-1/2")	N/A	5.0625" (5-1/16")	N/A	7.6875" (7-11/16")	N/A	10.25" (10-1/4")	N/A		10.25" (10-1/4")	12.5" (12-1/2")	
	Farnham, Granby, Cowansville (Avenir des Rivières, L'Économie, Guide de Farnham, Napierville, St-Jean (Avenir, des Rivières, Coup d'Œil & Régional de St-Jean)	<b>L'Économie</b>	T	10	200	2000	N/A	1.9375" (1-15/16")	N/A	4.0625" (4-1/16")	N/A	6.0625" (6-1/16")	N/A	8.1875" (8-3/16")	N/A	10.25" (10-1/4")	10.25" (10-1/4")	14.285" (14-5/16")	
		<b>Le Régional de St-Jean</b>	T	10	200	2000	N/A	1.9375" (1-15/16")	N/A	4.0625" (4-1/16")	N/A	6.0625" (6-1/16")	N/A	8.1875" (8-3/16")	N/A	10.25" (10-1/4")	10.25" (10-1/4")	14.285" (14-5/16")	
	Gaspé	<b>Le Pharillon</b>	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")	
	Gaspésie	<b>A-Gaspésie</b>	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")	
	La Malbaie, Baie St-Paul	<b>Plein Jour Charlevoix</b>	T	10	162	1620	N/A	1.875" (1-7/8")	N/A	3.875" (3-7/8")	N/A	5.875" (5-7/8")	N/A	7.875" (7-7/8")	N/A	9.875" (9-7/8")	9.875" (9-7/8")	11.571" (11-9/16")	
	L'Annonciation	<b>L'Information du Nord, Vallée de la Rouge</b>	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")	
	Laval	<b>Echo de Laval</b>	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")	
	Laval / 1 Version	<b>L'Extra de Laval (Monthly)</b>	T	8	150	1200	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	10.714" (10-11/16")	
	Laval / 6 Versions	<b>L'Extra de Laval (Monthly)</b>	T	8	150	1200	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	10.714" (10-11/16")	
	Laval / Chomedey	<b>Laval News (Bi-Monthly)</b>	T	8	200	1600	N/A	2.5" (2-1/2")	N/A	5.0625" (5-1/16")	N/A	7.6875" (7-11/16")	N/A	10.25" (10-1/4")	N/A		10.25" (10-1/4")	14.285" (14-5/16")	
	Lévis, Charny, St-Romauld	<b>Peuple Lévis</b>	T	10	162	1620	N/A	1.875" (1-7/8")	N/A	3.875" (3-7/8")	N/A	5.875" (5-7/8")	N/A	7.875" (7-7/8")	N/A	9.875" (9-7/8")	9.875" (9-7/8")	11.571" (11-9/16")	

**SPÉCIFICATIONS DU MATÉRIEL**

## Formats Publicitaires - Hebdos Communautaires

PROVINCE	MARCHÉ	JOURNAL	FORMAT	COL	LIGNES	TOTAL LIGNES	1 COL	2 COL	3 COL	4 COL	5 COL	6 COL	7 COL	8 COL	9 COL	10 COL	LARGEUR DE LA PAGE	PROFOND EUR DE LA PAGE	NOTES
<b>Quebec cont'd</b>																			
	Longueuil, St-Lambert, Greenfield Park, St-Hubert, Brossard, Ville	<b>Courrier du Sud</b>	T	8	176	1408	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	12.571" (12-9/16")	
	Lotbinière, Laurier Station	<b>Peuple Lotbinière</b>	T	10	162	1620	N/A	1.875" (1-7/8")	N/A	3.875" (3-7/8")	N/A	5.875" (5-7/8")	N/A	7.875" (7-7/8")	N/A	9.875" (9-7/8")	9.875" (9-7/8")	11.571" (11-9/16")	
	Matane	<b>La Voix de la Matanie</b>	T	10	162	1620	N/A	1.875" (1-7/8")	N/A	3.875" (3-7/8")	N/A	5.875" (5-7/8")	N/A	7.875" (7-7/8")	N/A	9.875" (9-7/8")	9.875" (9-7/8")	11.571" (11-9/16")	
	Matane	<b>La Voix Gaspésienne</b>	T	10	162	1620	N/A	1.875" (1-7/8")	N/A	3.875" (3-7/8")	N/A	5.875" (5-7/8")	N/A	7.875" (7-7/8")	N/A	9.875" (9-7/8")	9.875" (9-7/8")	11.571" (11-9/16")	
	Mont-Joli	<b>L'Information Mont-Jolie</b>	T	10	162	1620	N/A	1.875" (1-7/8")	N/A	3.875" (3-7/8")	N/A	5.875" (5-7/8")	N/A	7.875" (7-7/8")	N/A	9.875" (9-7/8")	9.875" (9-7/8")	11.571" (11-9/16")	
	Mont-Laurier	<b>Écho de la Lièvre</b>	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")	
	Mont-Laurier	<b>Le Choix</b>	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")	
	Montmagny, L'Islet	<b>Peuple Côte-Sud</b>	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")	
	Montréal	<b>Nouvelle Parc-Extension News (Bi-Monthly)</b>	T	8	200	1600	N/A	2.5" (2-1/2")	N/A	5.0625" (5-1/16")	N/A	7.6875" (7-11/16")	N/A	10.25" (10-1/4")	N/A		10.25" (10-1/4")	14.285" (14-5/16")	
	Mont-Tremblant	<b>L'Information du Nord, Mont-Tremblant</b>	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")	
	New Richmond	<b>L'Écho de la Baie</b>	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")	
	Port-Cartier	<b>Le Port-Carfois</b>	T	10	162	1620	N/A	1.875" (1-7/8")	N/A	3.875" (3-7/8")	N/A	5.875" (5-7/8")	N/A	7.875" (7-7/8")	N/A	9.875" (9-7/8")	9.875" (9-7/8")	11.571" (11-9/16")	
	Québec, Sillery, Loretteville	<b>Journal le Carrefour</b>	T	8	175	1400	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	12.5" (12-1/2")	
	Rimouski	<b>Le Progrès-Écho</b>	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")	
	Rimouski	<b>Le Businest (Mensuel)</b>	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")	
	Rimouski	<b>Vision Terre et Foret</b>	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")	
	Rimouski	<b>Rimouskois</b>	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")	
	Rivière-du-Loup, Trois-Pistoles	<b>Le St-Laurent Portage</b>	T	10	162	1620	N/A	1.875" (1-7/8")	N/A	3.875" (3-7/8")	N/A	5.875" (5-7/8")	N/A	7.875" (7-7/8")	N/A	9.875" (9-7/8")	9.875" (9-7/8")	11.571" (11-9/16")	
	Rosemère / Deux-Montagnes	<b>North Shore News (Bi-Mensuel)</b>	T	8	200	1600	N/A	2.5" (2-1/2")	N/A	5.0625" (5-1/16")	N/A	7.6875" (7-11/16")	N/A	10.25" (10-1/4")	N/A		10.25" (10-1/4")	14.285" (14-5/16")	
	Rouyn-Noranda	<b>La Frontière</b>	T	10	162	1620	N/A	1.875" (1-7/8")	N/A	3.875" (3-7/8")	N/A	5.875" (5-7/8")	N/A	7.875" (7-7/8")	N/A	9.875" (9-7/8")	9.875" (9-7/8")	11.571" (11-9/16")	
	Rouyn-Noranda, La Sarre	<b>Le Citoyen Abitibi-Ouest</b>	T	10	162	1620	N/A	1.875" (1-7/8")	N/A	3.875" (3-7/8")	N/A	5.875" (5-7/8")	N/A	7.875" (7-7/8")	N/A	9.875" (9-7/8")	9.875" (9-7/8")	11.571" (11-9/16")	

### SPÉCIFICATIONS DU MATÉRIEL

## Formats Publicitaires - Hebdos Communautaires

PROVINCE	MARCHÉ	JOURNAL	FORMAT	COL	LIGNES	TOTAL LIGNES	1 COL	2 COL	3 COL	4 COL	5 COL	6 COL	7 COL	8 COL	9 COL	10 COL	LARGEUR DE LA PAGE	PROFOND EUR DE LA PAGE	NOTES
<b>Quebec cont'd</b>																			
	Sept-Iles, Hâvre St-Pierre	<b>Le Nord-Est</b>	T	10	162	1620	N/A	1.875" (1-7/8")	N/A	3.875" (3-7/8")	N/A	5.875" (5-7/8")	N/A	7.875" (7-7/8")	N/A	9.875" (9-7/8")	9.875" (9-7/8")	11.571" (11-9/16")	
	Sherbrooke	<b>Journal de Sherbrooke</b>	T	10	176	1760	N/A	1.875" (1-7/8")	N/A	3.875" (3-7/8")	N/A	5.875" (5-7/8")	N/A	7.875" (7-7/8")	N/A	9.875" (9-7/8")	9.875" (9-7/8")	12.571" (12-9/16")	
	Ste-Adèle, St-Sauveur	<b>Journal Pays D'en Haut la Vallée</b>	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")	
	Ste-Agathe	<b>L'Information du Nord, Ste-Agathe</b>	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")	
	Ste-Anne-des-Monts	<b>Riverain</b>	T	10	162	1620	N/A	1.875" (1-7/8")	N/A	3.875" (3-7/8")	N/A	5.875" (5-7/8")	N/A	7.875" (7-7/8")	N/A	9.875" (9-7/8")	9.875" (9-7/8")	11.571" (11-9/16")	
	Ste-Marie, St-Joseph	<b>Beauce Média</b>	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")	
	St-Eustache	<b>La Concorde</b>	T	8	200	1600	N/A	2.5" (2-1/2")	N/A	5.0625" (5-1/16")	N/A	7.6875" (7-11/16")	N/A	10.25" (10-1/4")	N/A		10.25" (10-1/4")	14.285" (14-5/16")	
	St-Georges, Beauceville	<b>Éclaireur-Progrès / Beauce Nouvelle</b>	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")	
	St-Georges, Ste-Marie, Lac Etchemin	<b>Hebdo Régional de Beauce</b>	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")	
	St-Hyacinthe	<b>Le Clairon Régional</b>	T	8	200	1600	N/A	2.5" (2-1/2")	N/A	5.0625" (5-1/16")	N/A	7.6875" (7-11/16")	N/A	10.25" (10-1/4")	N/A		10.25" (10-1/4")	14.285" (14-5/16")	
	St-Jérôme	<b>L'Écho du Nord</b>	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")	
	St-Jérôme	<b>Mirabel</b>	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")	
	Terrebonne, Mascouche	<b>La Revue</b>	T	8	225	1800	N/A	2.5" (2-1/2")	N/A	5.0625" (5-1/16")	N/A	7.6875" (7-11/16")	N/A	10.25" (10-1/4")	N/A		10.25" (10-1/4")	16.071" (16-1/16")	
	Val D'Or, La Sarre, Matagami	<b>Écho Abitibien</b>	T	10	162	1620	N/A	1.875" (1-7/8")	N/A	3.875" (3-7/8")	N/A	5.875" (5-7/8")	N/A	7.875" (7-7/8")	N/A	9.875" (9-7/8")	9.875" (9-7/8")	11.571" (11-9/16")	
	Valleyfield	<b>Le Journal St-François</b>	T	8	196	1568	N/A	2.5" (2-1/2")	N/A	5.0625" (5-1/16")	N/A	7.6875" (7-11/16")	N/A	10.25" (10-1/4")	N/A		10.25" (10-1/4")	14"	
	Ville-Marie, Témiscaming	<b>Le Reflet (Ville-Marie)</b>	T	10	162	1620	N/A	1.875" (1-7/8")	N/A	3.875" (3-7/8")	N/A	5.875" (5-7/8")	N/A	7.875" (7-7/8")	N/A	9.875" (9-7/8")	9.875" (9-7/8")	11.571" (11-9/16")	
<b>New Brunswick</b>																			
	Bathurst	<b>L'Hebdo Chaleur</b>	T	10	294	2940	N/A	2.17" (2-3/16")	3.33" (3-5/16")	4.5" (4-1/2")	5.67" (5-5/8")	6.8" (6-13/16")	8"	9.17" (9-3/16")	N/A	11.4" (11-3/8")	11.4" (11-3/8")	21"	
	Campbellton, NB	<b>L'Aviron</b>	T	8	160	1280	N/A	2.4375" (2-7/16")	N/A	4.875" (4-7/8")	N/A	7.5" (7-1/2")	N/A	10"			10"	11.428" (11-7/16")	
	Campbellton, NB	<b>La Voix du Restigouche</b>	T	10	294	2940	N/A	2.17" (2-3/16")	3.33" (3-5/16")	4.5" (4-1/2")	5.67" (5-5/8")	6.8" (6-13/16")	8"	9.17" (9-3/16")	N/A	11.4" (11-3/8")	11.4" (11-3/8")	21"	
	Dieppe, Kent, Shédiac	<b>L'Étoile</b>	T	10	294	2940	N/A	2.17" (2-3/16")	3.33" (3-5/16")	4.5" (4-1/2")	5.67" (5-5/8")	6.8" (6-13/16")	8"	9.17" (9-3/16")	N/A	11.4" (11-3/8")	11.4" (11-3/8")	21"	
	Edmundston	<b>Le Madawaska</b>	T	10	294	2940	N/A	2.17" (2-3/16")	3.33" (3-5/16")	4.5" (4-1/2")	5.67" (5-5/8")	6.8" (6-13/16")	8"	9.17" (9-3/16")	N/A	11.4" (11-3/8")	11.4" (11-3/8")	21"	
<b>SPÉCIFICATIONS DU MATÉRIEL</b>																			

## Formats Publicitaires - Hebdos Communautaires

PROVINCE	MARCHÉ	JOURNAL	FORMAT	COL	LIGNES	TOTAL LIGNES	1 COL	2 COL	3 COL	4 COL	5 COL	6 COL	7 COL	8 COL	9 COL	10 COL	LARGEUR DE LA PAGE	PROFOND EUR DE LA PAGE	NOTES
<b>New Brunswick cont'd</b>																			
	Edmundston	<b>La République</b>	T	10	294	2940	N/A	2.17" (2-3/16")	3.33" (3-5/16")	4.5" (4-1/2")	5.67" (5-5/8")	6.8" (6-13/16")	8"	9.17" (9-3/16")	N/A	11.4" (11-3/8")	11.4" (11-3/8")	21"	
	Grand Sault	<b>La Cataracte</b>	T	10	294	2940	N/A	2.17" (2-3/16")	3.33" (3-5/16")	4.5" (4-1/2")	5.67" (5-5/8")	6.8" (6-13/16")	8"	9.17" (9-3/16")	N/A	11.4" (11-3/8")	11.4" (11-3/8")	21"	
	Hawkesbury, Lachute	<b>Le / The Regional</b>	T	8	200	1600	N/A	2.5" (2-1/2")		5.0625" (5-1/16")		7.6875" (7-11/16")		10.25" (10-1/4")			10.25" (10-1/4")	14.285" (14-5/16")	
<b>SPÉCIFICATIONS DU MATÉRIEL</b>																			